# Introduction to Financial Literacy

## Who Are We?

## **Objectives for today**

- Define financial literacy and understand its importance
- Learn about income and expenses
- Explore the concept of saving money and setting financial goals

#### What is Financial Literacy?

• Today, we're diving into the world of financial literacy, and it all starts with understanding what financial literacy is and how it can empower you.

Financial literacy isn't just about money; it's about gaining the knowledge and tools to make your dreams a reality



## **Setting Financial Goals**

Think about 2 goals you have for the future? How can you achieve them?

Short-term and Long-term Goals

Dream Big, Start Small

Stay flexible



#### Income

What are some ways you can earn money or income, even if you don't have a traditional job?

Diverse Sources

Budgeting

Seek support

Skill Building



## **Expenses**

What are some expenses you may have?

**Basic Needs** 

**Prioritize Spending** 

**Emergency Fund** 



#### **Wants vs Needs**

What is something you want, and what is something you need?

Essentials

Desires

**Budgeting Wisely** 

**Occasional Treats** 



## **Saving Money**

What are some ways to save money?

Goal-Oriented Saving

Small Steps Matter

**Creative Saving** 



## **Spending Wisely**

What are some spending strategies you have used or heard about?

Use Discounts and Coupons

**Comparing Prices** 

Plan Your Shopping



#### **Questions and Discussion**

What did you guys learn today?

What is a short-term or long-term financial goal you have?

Can someone share a creative or unique way to earn money that you've thought about or tried before?

What do you want to learn more about?